

SIMPLE TO GIVE. A JOY TO GET.

BUSINESS GIFTS

FOR EMPLOYEES

Reward Achievements Motivate Employees Recognize Milestones

FOR CUSTOMERS

Drive Sales Show Appreciation Gain Customers

FOR PARTNERS

Build Relationships Create Opportunities Reward Loyalty



My clients appreciate Omaha Steaks SO much more than going out to dinner. A great, great gift!

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FREE SHIPPING | VOLUME DISCOUNTS | PERSONALIZED SERVICE 1.800.228.2480 | B2B@OmahaSteaks.com

How to Know YOUR BUSINESS GIFT IS MEANINGFUL

Business gifting isn't rocket science - but there are plenty of ways to get it wrong. So how can you be sure you're getting it right? Ask your self these necessary questions before you commit to a gifting strategy.

IS YOUR GIFT APPROPRIATE?

Consider your reason for giving. Holidays are the perfect time to give a meaningful gift, but they're also a bit of a no-brainer. Pay attention to your colleagues, employees, clients, partners, etc. Who among them is celebrating an important milestone, such as a work anniversary or perfect safety record? Such occasions give you the opportunity to step outside the norm and recognize achievements in a meaningful, impactful way.

IS YOUR GIFT ENGAGING?

Nothing is worse than a meaningless, generic gift. Mousepads may be practical, but they fail to send a significant message. Meaningful gifts draw in their recipients. They invite engagement. They don't just sit there. Choose gifts that deliver an

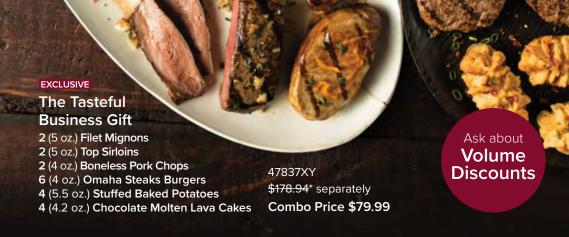


experience. Grill-ready gourmet steaks, concert tickets, cozy pajamas - these kinds of gifts create experiences. And great experiences lead to the meaningful memories you want associated with your business.



IS YOUR GIFT PERSONAL?

What's the difference between coming across kind and coming off kind of lousy? The answer is simple: Personalization. Including a custom message that directly addresses not only the occasion, but also your individual recipients, is a must. Personal messages remind your recipients of their value and help reinforce a sense of belonging. Doubly so if your gift features brand signifiers such as a logo or company slogan. Extra details like these speak volumes.



GIFTS UNDER \$75 + FREE SHIPPING

ADD YOUR BRAND LOGO ON ORDERS 25 OR MORE

Grilling Greats

2 (5 oz.) Top Sirloins 4 (4 oz.) Omaha Steaks Burgers 4 (3 oz.) Gourmet Jumbo Franks 40501XY

\$71.97 separately Combo Price \$44.99

Gourmet Corporate Gift

4 (5 oz.) Tri-Tip Steaks 4 (4 oz.) Omaha Steaks Burgers 4 (3 oz.) Gourmet Jumbo Franks 52314XY \$79:97 separately **Combo Price \$49.99**

Omaha's Variety Package

4 (4 oz.) Boneless Pork Chops 4 (4 oz.) Omaha Steaks Burgers 4 Boneless Chicken Breasts (1 lb. pkg.) 4 (3 oz.) Gourmet Jumbo Franks 3.1 oz. Omaha Steaks Signature Seasoning 52311XY

\$116.94 separately **Combo Price \$49.99**

The Delicious Feast

2 (5 oz.) Bacon-Wrapped Filet Mignons 2 (6 oz.) Top Sirloins 4 (4.2 oz.) Chocolate Molten Lava Cakes 43264XY \$115.97 separately **Combo Price \$63.99**

Gourmet Gathering Combo

2 (6 oz.) Top Sirloins 4 (4 oz.) Omaha Steaks Burgers 4 (5.5 oz.) Stuffed Baked Potatoes 4 (4 oz.) Caramel Apple Tartlets 7174XY \$104.96 separately **Combo Price \$54.99**

Omaha Steaks Greats

2 (5 oz.) Filet Mignons 2 (5 oz.) Top Sirloins 4 (4 oz.) Omaha Steaks Burgers 4 (3 oz.) Gourmet Jumbo Franks 4 (4 oz.) Caramel Apple Tartlets

40509XY \$146.95 separately **Combo Price \$69.99**



GIFTS UNDER \$150 + FREE SHIPPING

FREE GIFT MESSAGE ON EVERY SHIPMENT

Happy Holiday Celebration

4 (5 oz.) Top Sirloins
8 (3 oz.) Gourmet Jumbo Franks
4 Boneless Chicken Breasts (1 lb. pkg.)
2 (4.5 oz.) Stuffed Sole with Scallops and Crabmeat
4 (5.5 oz.) Stuffed Baked Potatoes
6-inch Chocolate Lover's Cake (21 oz.)

40436XY \$199.92* separately Combo Price \$79.99

The Ideal Business Gift

2 (6 oz.) Filet Mignons
2 (6 oz.) Top Sirloins
4 (4 oz.) Omaha Steaks Burgers
4 Boneless Chicken Breasts (1 lb. pkg.)
4 (5.5 oz.) Stuffed Baked Potatoes
6-inch Chocolate Lover's Cake (21 oz.)

46005XY \$195.94 separately **Combo Price \$86.99**

Executive Gift Combo

4 (5 oz.) Bacon-Wrapped Filet Mignons 4 Maine Lobster Tail Halves (10 oz. pkg.) 4 (5.5 oz.) Stuffed Baked Potatoes 8-inch Pumpkin Pie (20 oz.)

46007XY \$242.95 separately Combo Price \$99.99

*Savings shown over aggregated single item base price.

All Wrapped Deluxe Freezer Loader

- 2 (5 oz.) Filet Mignons
- 4 (5 oz.) Top Sirloins
- 4 (4 oz.) Omaha Steaks Burgers
- 4 (3 oz.) Gourmet Jumbo Franks
- 4 (3 oz.) BBQ Rubbed Chicken Breasts
- 4 (4 oz.) Boneless Pork Chops
- 4 (5.5 oz.) Stuffed Baked Potatoes
- 4 (4 oz.) Assorted Individual Cheesecakes

40803XY GIFT WRAPPED \$273.89 separately Combo Price \$109.99

Gourmet Winter Steak Combo

4 (7 oz.) Filet Mignons 2 (5 oz.) Top Sirloins 2 (9 oz.) Boneless New York Strips 7176XY \$236.98 separately Combo Price \$109.99

Freezer Filler

2 (5 oz.) Filet Mignons 2 (9 oz.) Boneless New York Strips 4 (5 oz.) Top Sirloins 4 (4 oz.) Omaha Steaks Burgers 4 (3 oz.) Gourmet Jumbo Franks 4 (3 oz.) Polynesian Pork Chops 4 (4.5 oz.) Chicken Fried Steaks 4 (6 oz.) Icelandic Cod Fillets 16 oz. pkg. Omaha Steakhouse Fries 4069XY \$340.90 separately **Combo Price \$139.99**

OMAHA STEAKS®

DINNER, SOLVED!

ALL-NEW quick and easy meals! Give a business gift that makes mealtime worry-free.

Skillet Favorites & Dessert

Skillet Meal: Tempura Orange Chicken (24 oz. pkg.) Skillet Meal: Italian Chicken Piccata (24 oz. pkg.) 4 (4 oz.) Individual NY Cheesecakes

52315XY \$84.97* separately Combo Price \$49.99

President

Slow Cooker Meal Combo

Crock-Pot® Meal: Chicken and Dumplings (52 oz. pkg.) Crock-Pot® Meal: Rustic Italian Beef Stew (48 oz. pkg.) 6-inch Premium NY Cheesecake (2 lbs.) FREE Crock-Pot® Slow Cooker Liners

40471XY \$139.97 separately Combo Price \$74.99

Tempura Orange Chicken Skillet Meal

Italian Chicken Piccata Skillet Mea



Crock-Pote Meal Russic Italian Beef Stew

Savings shown over aggregated single item base price.

CUSTOM GIFT CERTIFICATES

Business Customer Favorite

Give custom collections of gourmet items your recipients will love and savor. Choose from 10 certificates - starting as low as \$39.99.

- NO MINIMUM ORDERS
- STANDARD SHIPPING INCLUDED
- GIFT MESSAGE AND LOGO OPTIONS
- PREPAID OR BILL-ON-REDEMPTION
- NAME YOUR GIFT CERTIFICATES
- TEN PRICE LEVELS



OMAHA STEAKS GIFT CARDS

Simple yet sure to make a statement. Let your recipient shop Omaha Steaks extensive gourmet product line and choose what they love.

\$5-\$500 (\$5 increments)



HEARTLA OMAHA

pose ONE of these 12 selectic

e redemption instructions below

Happy Holidays.

Top Sirloin 1 508 to (5 oz.) Top Sitions

Boneless Strip 1594 less Strips

Choice Garden ampler 140

Happy Holidays!

Divine Desi

48

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12.1

SPICE UP THEIR GIFT

SAMPLE

Upgrade the gift experience by including an Omaha Steaks signature gift box with their certificate. Or order in bulk to use as a takeaway gift for large events!



Seasoning Kit

3.1 oz. Signature Seasoning in an Omaha Steaks gift box with our grilling tips.

Starting at \$6.99

3 Rub Kit

An Omaha Steaks gift box packed with 3 perfect-on-any-protein Signature Rubs and grilling tips.

4 Rub Kit

Four of our Signature Rubs nestled in an Omaha Steaks gift box with a grilling tips card.

Starting at \$15.99

Starting at \$21.99

*Savings shown over aggregated single item base price. ©2017 Crock-Pot® is a registered trademark and Crock-Pot™ logo is a trademark of Sunbeam Products, Inc. used under license. Distributed by Omaha Steaks International, Inc.



NEW EXPERIENTIAL GIFTS GIVE THE ULTIMATE FOODIE EXPERIENCE

The all-included gift experience of their dreams. Smokers, grills, sous vide cookers, and up to 32 lbs. of Omaha Steaks protein - all in one amazing gift!

Grilling Experience + Shipping Included + FREE Weber[®] Grill



Delight any master griller with this all-included gift! From premium Omaha Steaks to gourmet rubs to the grill itself – it's all here in one amazing gift.

6 (6 oz.) Triple-Trimmed® Filet Mignons 4 (10 oz.) Boneless New York Strips 4 (10 oz.) Ribeyes 2 (18 oz.) T-Bone Steaks 8 (5.3 oz.) Signature Burgers 6 (6 oz.) Boneless Pork Chops 12 Chicken Breasts (3 lb. pkg.) 8 (4 oz.) Gourmet Bratwurst 2.45 oz. Garlic & Herb Rub 2 oz. Tex-Mex Rub Charcoal Companion Chimney Starter 4-piece Tool Set + Meat Thermometer FREE Weber® 22-inch Original Kettle Grill

52200XY \$932.78* separately Combo Price \$599.00

Sous Vide Experience + Shipping Included



+ FREE Immersion Circulator

Perfect for the innovative home chef! This gift includes everything you need to master gourmet sous vide cooking.

- 6 (5 oz.) Triple-Trimmed® Filet Mignons
- 4 (9 oz.) Boneless New York Strips
- 2 (8 oz.) Ribeyes
- 6 (6 oz.) Top Sirloins
- 1 KING CUT®: 48 oz. Ribeye on the Bone
- 6 (6 oz.) Boneless Pork Chops
- 8 Boneless Chicken Breasts (2 lb pkg.)
- 2 (6 oz.) Wild Salmon Fillets
- 2 (6 oz.) Yellowfin Tuna Steaks
- 2 (6 oz.) Icelandic Cod Fillets
- 2 (5 oz.) Halibut Steaks
- 2.9 oz. Signature + 2 oz. Tex-Mex Rubs
- 2.45 oz. Mediterranean Rub
- FREE Anova® Sous Vide Immersion Circulator

52202XY \$1019.81 separately Combo Price \$599.00

Serve wi

Serve with pr



OMAHA STEAKS[®] MONTHLY GIFT PLANS

Looking to send a gift to someone throughout the year? These budgetfriendly plans let you pick your gifts and set a delivery schedule.

MONTHLY GIFT PLANS

A gourmet gift delivered each month for a year! Plans start at \$79.99 per shipment.

QUARTERLY GIFT PLANS

Ship 4 gourmet gifts over the course of a year! Plans start at \$69.99 per shipment.

LARGE ORDER? NO PROBLEM.

Maximize your branding opportunity by scaling up. Larger shipments give you more chances to showcase your brand on every custom certificate you send.

ANY SIZE ORDER

ORDERS OF 25+

ORDERS OF 500+

FREE gift message FREE custom gift name Include your brand's logo Add a greeting card Fully branded certificate Custom webpage

OMAHA STEAKS® Why Our Beef IS BETTER

Maximum Tenderness

Your Omaha Steaks are aged at least 21 days, a careful process that creates the most tender steak possible. Then they're flash-frozen to stay that way. The grocery store might try, but they're guessing at your steak's age.

Intense Flavor

The best grain-fed beef is hand selected for quality and marbling...our aging process and flash freezing guarantee great beef flavor in every Omaha Steak. Trust us, you'll recognize it as soon as you take a bite.

True Safety

Guaranteed 100%. You won't find that anywhere else. Omaha Steaks are handled in the cleanest, safest conditions anywhere, and we stand by our work.

Flash Frozen

Freezing beef at home will damage its integrity and make it less juicy! Flash freezing is proven to preserve flavor and texture of your steak perfectly until the moment you're ready to cook.



GIVE A REASON TO GATHER

10 Ib. Whole Basted Turkey 40100XY **Only \$84.99***

8 lb. Spiral-Sliced Ham 4365XY Only \$74.99*

10 lb. Spiral-Sliced Ham 40350XY Only \$84.99* *with any other item

HANDS-ON SERVICE

We make gift giving easy!

EASY ORDER PLACEMENT

Just email us your list and we'll take care of the rest.

CUSTOM PACKAGES

Don't see what you want? Just ask for ideas.

DELIVERY TO ONE LOCATION

Ask about our bulk shipping options.



1.800.228.2480 | B2B@OmahaSteaks.com

Prices shown in this flyer include free standard delivery for addresses within the contiguous U.S. Please add sales tax where applicable. To choose your exact delivery date between Dec. 18-23, add \$10.99 per shipment. Call for availability & pricing for shipments to Alaska, Hawaii, Canada, Puerto Rico or the U.S. Virgin Islands. Minimums and charges may apply for customization. All purchases acknowledge acceptance of OS SalesCo, Inc. Terms of Use and Privacy Policy. Visit omahasteaks.com/terms-of-useSalesCo and omahasteaks.com/privacy-policySalesCo or call 1-800-228-9872 for a copy.